



CounterPath

Corporate Fact Sheet



Corporate Overview

CounterPath Corporation is revolutionizing how people communicate in today's modern mobile workforce. Its award-winning Bria solutions for desktop and mobile devices enable organizations to leverage their existing PBX and hosted voice call servers to extend seamless and secure unified communications and collaboration (UCC) services to users regardless of their location and network. CounterPath's products make it easier for enterprises, teams and individuals to find a UCC solution that suits their unique business needs, without replacing their current PBX.

Solutions Portfolio

Bria UCC Solutions

Bria Enterprise

Robust UCC solution for enterprises, call centers, or resellers looking to empower their workforces with the ability to use their business phone number as their single identity on any device, over any network. Can be augmented with CounterPath services for corporate directory with presence, messaging, screen sharing, video conferencing, user analytics and remote troubleshooting tools. [Link](#) ➔

Bria Solo (formerly X-Lite)

A high-quality softphone, Bria Solo offers an easy and inexpensive way for individuals to take VoIP calls with them on any device. Includes a Free option with limited features, similar to X-Lite. [Link](#) ➔

Bria Teams


Easy to deploy communication and collaboration for internal teams or small businesses that includes HD team voice and video calling, and messaging capabilities. Pro option for video conferencing and screen sharing. Can be used with a call server or VoIP service for calls outside the team. [Link](#) ➔

Bria Custom


A bespoke solution that offers the power of the world's leading softphone on any device, combined with tailored branding and features to empower organizations with a fully customized solution for their employees or customers. [Link](#) ➔

Developer Tools

Bria Desktop API

Compatible with Bria Solo, Teams, and Enterprise solutions, the Desktop API allows third-party applications to control Bria for Mac and Windows softphone clients [Link](#) 

VoIP Softphone SDK

Allows organizations to develop a custom communication solution using an industry-leading SDK to embed IMS-compliant voice, video and messaging into their applications. [Link](#) 

Addressable Market

The global unified communication as-a-service (UCaaS) market was valued at USD 4370.19 million in 2018 and is expected to reach a value of USD 17165.9 million by 2024, at a CAGR of 25.67 %, during the forecast period 2019 - 2024.¹

The global unified communications (UC) market size is expected to reach USD 167.1 billion by 2025, exhibiting a CAGR of 16.8% over the forecast period.²

¹ <https://www.marketinsightsreports.com/reports/08071392559/unified-communication-as-a-service-ucaas-market-growth-trends-and-forecast-2019-2024>

² <https://www.grandviewresearch.com/press-release/global-unified-communication>

Verticals

CounterPath solutions are predominantly used in the following verticals:



Call Centers



Retail



Healthcare



Education



Hospitality



Manufacturing



Service Providers

CounterPath Customers

CounterPath powers the communication solutions of some of the world's largest enterprises in more than 60 countries around the globe. Our solutions are deployed worldwide by 8x8, Airbnb, AmeriSave, Aspect, BT, Citibank, Comcast, Fusion, Fuze, Honeywell, Liberty Global, Uber, Windstream and others.

Management

CEO: David Karp

CRO: Todd Carothers

SVP of Sales: John Wigboldus

SVP, Strategic Business Development: Bruce Ford

VP Product Management: Damian Wallace

VP Marketing: Hanna Miller

VP Finance: Karen Luk

VP Client Development: Rahim Rehmat

VP Operations & IT: Jim O'Brien

VP Technology: Michael Doyle

General Counsel: Nemer D. Abourizk

Board of Directors

Terry Matthews, Chairman: Founder & Chairman of Wesley Clover, an investment vehicle and holding company

Owen Matthews: Executive Vice-President of Wesley Clover Corporation

Stephen Bruk, Director

Chris R. Cooper, Director

Larry Timlick, Director

Bruce Joyce, Director

Contact Info

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